

## PRESS RELEASE

on

### **“Interaction with SARSO on the occasion of World Standards Day – 2015” held at SARSO Secretariat, Dhaka – 14 October 2015.**

The South Asian Regional Standards Organization (SARSO), on the occasion of World Standards Day 2015 organized an Interactive Session with the Embassies/High Commissions of SAARC Member States at SARSO Secretariat, Dhaka, Bangladesh on 14 October, 2015. Her Excellency, Mrs. Pema Choden, Ambassador of Kingdom of Bhutan in Bangladesh; Ms. Samina Mehtab, Deputy High Commissioner of Pakistan in



Bangladesh; Mr. Ashok Bhat, Second Secretary of High Commission of India in Bangladesh; Mr. S.M Anisul Haque, Director General, SAARC & BIMSTEC, Ministry of Foreign Affairs, Government of Bangladesh; Mr. Iqramul Haque, Director General BSTI were present on this occasion. Dr. Syed Humayun Kabir, Director General, SARSO welcomed all distinguished Guest. In his welcome remarks, he mentioned that SARSO is a Specialized Body of SAARC Member States. He further told that objective of SARSO is to develop harmonized standards for the SAARC Region to facilitate intra-regional trade, to promote access to the global market and to enhance coordination and cooperation among all SAARC Member States in the fields of Standards and Conformity Assessment. Mr. S.M Anisul Haque, Director General, SAARC & BIMSTEC, Ministry of Foreign Affairs, Government of Bangladesh, in his introductory remarks, highlighted the importance of SARSO and appreciated SARSO for putting its efforts in facilitating regional and global trade and recommended SARSO to prioritize import/export products and develop a roadmap with strategic and action plan. Later, Mr. Indu Birkram Joshi and Mr. Dibyendu Chakrabarti, Directors of SARSO gave presentation about the importance of standards in facilitating trade and SARSO activities and achievement respectively. Her Excellency, Mrs. Pema Choden expressed her views that SARSO is more important to us and thanks to Government of Bangladesh for the establishment of SARSO Secretariat in Dhaka. She also emphasized the important role of standards and testing for regional trade. Ms. Samina Mehtab expressed her view that if SARSO is able to harmonize standards successfully at regional and at par with the international level, it will be beneficial for SAARC nations. On this occasion Mr. Iqramul Haque, Director General BSTI expressed sincere thanks and assured cooperation to SARSO. Mr. Ashok Bhat also expressed his views about SARSO. Director General, SARSO on his concluding remarks thanked the dignitaries for visiting SARSO to observe World Standards Day.